

## Publicis Groupe half-year financial statement liquidity contract

**July 3, 2020** – Under the liquidity contract entered into between **Publicis Groupe S.A. [Euronext Paris : FR0000130577, CAC 40]** and Kepler Cheuvreux, the following resources appeared on the liquidity account on June 30th 2020 :

- 170,000 shares
- € 7,478,708.39
- Number of executions on buy side on semester : 1,318
- Number of executions on sell side on semester : 1,704
- Traded volume on buy side on semester : 734,283 shares for € 24,240,640.28
- Traded volume on sell side on semester : 847,533 shares for € 27,235,586.06

As a reminder :

- the following resources appeared on the last half year statement on December 31<sup>st</sup> 2019 on the liquidity account :

- 283,250 shares
- € 4,483,762.61
- Number of executions on buy side on semester : 994
- Number of executions on sell side on semester : 1,206
- Traded volume on buy side on semester : 487,788 shares for € 20,677,742.92
- Traded volume on sell side on semester : 430,538 shares for € 18,553,905.54

- the following resources appeared on the liquidity account when the activity started :

- 0 shares
- € 15,000,000.00

The liquidity agreement complies with AMF Decision n° 2018-01 dated 2nd July 2018, introducing liquidity agreements on equity securities as permitted market practice.



## About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 83,000 professionals. [www.publicisgroupe.com](http://www.publicisgroupe.com) | *Twitter* : @PublicisGroupe | *Facebook* | *LinkedIn* | *YouTube* | *Viva la Difference!*

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