

## Disclosure of trading in own shares from 04/28/2025 to 05/02/2025

**Paris – May 5, 2025**

Share repurchase program approved by the Shareholders' Meeting of May 29, 2024

### Transaction Details: Publicis Groupe SA

| Name of the Issuer | Identity Code of the Issuer | ISIN         | Intermediary Name         | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|---------------------------|-----------------------------------|----------|
| Publicis Groupe SA | 2138004KW8BV57III342        | FR0000130577 | BOFA SECURITIES EUROPE SA | 549300FH0WJAPEHTIQ77              | EUR      |

### Total number of shares purchased according to trading venues:

| Name of the Issuer               | Identity code of the financial instrument | Day of the transaction | Total number of shares purchased | Daily weighted average purchase price of the shares (€) | Gross Consideration  | Venue |
|----------------------------------|-------------------------------------------|------------------------|----------------------------------|---------------------------------------------------------|----------------------|-------|
| PUBLICIS GROUPE                  | FR0000130577                              | 28/04/2025             | 134,202                          | 88.6479                                                 | 11,896,725.48        | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 28/04/2025             | -                                | -                                                       | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 28/04/2025             | -                                | -                                                       | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 28/04/2025             | -                                | -                                                       | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 29/04/2025             | 7,263                            | 88.8614                                                 | 645,400.35           | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 29/04/2025             | -                                | -                                                       | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 29/04/2025             | -                                | -                                                       | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 29/04/2025             | -                                | -                                                       | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 30/04/2025             | 40,833                           | 88.4366                                                 | 3,611,131.69         | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 30/04/2025             | -                                | -                                                       | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 30/04/2025             | -                                | -                                                       | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 30/04/2025             | -                                | -                                                       | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 01/05/2025             | -                                | -                                                       | -                    | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 01/05/2025             | -                                | -                                                       | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 01/05/2025             | -                                | -                                                       | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 01/05/2025             | -                                | -                                                       | -                    | TQEX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 02/05/2025             | -                                | -                                                       | -                    | XPAR  |
| PUBLICIS GROUPE                  | FR0000130577                              | 02/05/2025             | -                                | -                                                       | -                    | CEUX  |
| PUBLICIS GROUPE                  | FR0000130577                              | 02/05/2025             | -                                | -                                                       | -                    | AQEU  |
| PUBLICIS GROUPE                  | FR0000130577                              | 02/05/2025             | -                                | -                                                       | -                    | TQEX  |
| * Rounded to four decimal places |                                           | <b>Sum:</b>            | <b>182,298</b>                   | <b>88.6091</b>                                          | <b>16,153,261.71</b> |       |



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 108,000 professionals.

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### Contacts Publicis Groupe

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