

April 21, 2015



Notification of share buyback transactions

Notification of share buyback transactions ⁽¹⁾ from April 13, 2015 until April 17, 2015
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

Trading day of:	Number of shares purchased:	Weighted average price, gross (in euros):	Amount (in euros):
13/04/2015	46,691	74.88	3,496,152
14/04/2015	48,555	73.93	3,589,501
15/04/2015	48,788	73.81	3,600,842
16/04/2015	49,501	73.56	3,641,393
17/04/2015	50,771	73.08	3,710,208
TOTAL	244,306	73.83	18,038,096

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA

Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 88,481,543 euros

Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France

Paris Trade and Companies Register No. 542 080 601