

Notification of share buyback transactions

May 9, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from May 2, 2017 until May 5, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.02	FR0000130577	40,000	65.5101	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.02	FR0000130577	94,042	65.5004	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.02	FR0000130577	10,000	65.5074	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.02	FR0000130577	25,000	65.5097	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.04	FR0000130577	40,000	65.1366	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.04	FR0000130577	65,000	65.1140	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.04	FR0000130577	10,000	65.1387	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.04	FR0000130577	25,000	65.1396	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.05	FR0000130577	20,000	65.3612	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.05	FR0000130577	40,000	65.2961	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.05	FR0000130577	10,000	65.3818	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.05.05	FR0000130577	15,000	65.3667	TRQX
TOTAL				394,042	65.3335	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-may-02-until-may-05-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
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Paris Trade and Companies Register No. 542 080 601



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