



## PUBLICIS GROUPE

### PRESS RELEASE

#### **MAURICE LEVY RECEIVES 2008 INTERNATIONAL LEADERSHIP AWARD FROM THE ANTI-DEFAMATION LEAGUE (ADL) Honoured for Commitment to Promoting Tolerance and Diversity**

**Paris, January 18, 2008** – The Anti-Defamation League (ADL) yesterday honoured Maurice Lévy, Chairman and Chief Executive Officer of Publicis Groupe, with its 2008 International Leadership Award. This is only the fourth time in ADL's 90-year history that it has bestowed this distinguished award, and it is in recognition of Maurice Lévy's many achievements in the business world and his long-standing commitment to promoting tolerance and diversity in France, the Middle East, and throughout the world. The award was presented at a gala dinner at the Waldorf Astoria in New York City. Two previous recipients of the Award, l'Oréal Chairman Sir Lindsay Owen-Jones and Coca-Cola Chairman Neville Isdell, were present at the event. The keynote address was delivered by French philosopher Bernard-Henri Lévy.

In presenting the award, Abraham H. Foxman, ADL National Director, said, "*Maurice has taken his vision and put it into practice, making Publicis Groupe not just a leading global advertising and communications group, but also a leader in promoting diversity and respect for culture and identity.*"

In his keynote address, French philosopher Bernard-Henri Lévy spoke eloquently of Maurice Lévy's numerous achievements as well as his commitment to easing tensions in the Middle East, "*Maurice has always been in the front line when it comes to defending his beliefs. He is an example to us all.*"

"*I am deeply honoured by this award from the Anti-Defamation League,*" Maurice Lévy said upon receiving the award. "*It also makes me very proud of what the networks and agencies of Publicis Groupe have achieved over the years. We have put diversity at the very heart of all our recruitment and retention policies, throughout the Groupe, around the world. "Viva la difference" has long been our motto, and we are moving very quickly to make sure that every single employee, whether in Shanghai or Sao Paulo or here in New York understands that diversity is a core principle of our Groupe.*"

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**Publicis Groupe** (Euronext Paris: FR0000130577) is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals.

Web site: [www.publicisgroupe.com](http://www.publicisgroupe.com)

**Anti-Defamation League (ADL)** For almost 100 years, the ADL has led the fight against racism, bigotry, intolerance and anti-Semitism and is the leader in providing diversity education in schools, communities and workplaces across America.

Web site: [www.adl.org](http://www.adl.org)

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