



PUBLICIS GROUPE S.A.

PRESS RELEASE

Publicis Groupe SA position concerning Cordiant

Paris, July 13, 2003 – Following the announcement issued on Friday, July 11, 2003, Publicis Groupe SA met with UK Active Value and its advisors on Saturday, 12th July, 2003 at UK Active Value's request. At this meeting, UK Active Value made a proposal regarding Cordiant and Cordiant's shareholding in Zenith Optimedia Group, which Publicis declined.

Publicis confirms that it has no intention of making an offer for the shares of Cordiant and that it remains interested solely in the Cordiant assets to which Publicis is linked by shareholding, by a brand belonging to Publicis or through clients which have selected Publicis.

Publicis Groupe SA (Euronext Paris : 13057, NYSE : PUB) is the world's fourth largest communications group, as well as world leader in media counsel and buying. Its activities span 109 countries on six continents.

Groupe activities cover **advertising**, through three autonomous global advertising networks : Leo Burnett Worldwide, Publicis Worldwide, Saatchi & Saatchi Worldwide, as well as through its two multi-hub networks Fallon Worldwide and Bartle Bogle Hegarty, 49%-owned ; **media counsel and buying** through two worldwide networks ZenithOptimedia and Starcom MediaVest Group; **marketing services** and specialized communications including direct marketing, public relations, corporate and financial communications, multicultural and healthcare communications.

Web sites: www.publicis.com and www.finance.publicis.com

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