



PUBLICIS GROUPE

PRESS RELEASE

Paris, April 29, 2008

Publicis Groupe files its 2007 Registration Document (*Document de Référence*)

The Registration Document (*Document de Référence*) for the year ended December 31, 2007 was filed with the French Financial Markets Authority (*Autorité des Marchés Financiers*) on Thursday April 27, 2008.

It is available free of charge to the public, in line with legal requirements, and can be downloaded from the Company's website www.publicisgroupe.com, under the heading Finance / Documentation / Annual Reports).

The Registration Document contains the annual financial report, the report by the Chair of the Supervisory Board on the preparation and organization of the Supervisory Board and the internal control procedures, the reports from the statutory auditors, and their fees.

Shareholders' Meeting on June 3rd, 2008

The Annual General Shareholders' Meeting (ordinary and extraordinary) of Publicis Groupe will be held at the Publiciscinemas (133 avenue des Champs-Élysées, 75008 Paris, France) on Thursday June 3rd, 2008 at 10:00 am.

The shareholders were notified of this meeting by a publication in the French legal gazette (*Bulletin des annonces légales obligatoires*) on April 25, 2008. This notice includes the agenda, draft resolutions and details on attending and voting. It is also published on the website of the Groupe. Other documents and information concerning this meeting will be available to shareholders in accordance with the law, and will also be available on the Company's website www.publicisgroupe.com, under the heading Finance / Shareholders / General Meeting.

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CONTACTS:

Publicis Groupe:

Peggy Nahmany, External Communications:
peggy.nahmany@publicisgroupe.com

+ 33 (0)1 44 43 72 83

Martine Hue, Investors Relations:
martine.hue@publicisgroupe.com

+ 33 (0)1 44 43 65 00



Publicis Groupe is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals.

The Groupe offers local and international clients a complete range of communication services, through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

Web Site: www.publicisgroupe.com