



PUBLICIS GROUPE

PRESS RELEASE

Paris, April 26, 2010

At the upcoming Annual General Meeting of Publicis Groupe on June 1st, the shareholders will be asked to re-elect Sophie Dulac, H el ene Ploix, Michel Cicurel, Amaury de S eze and G erard Worms to the Supervisory Board for a six-year term of office expiring after the Ordinary General Meeting to approve the 2015 financial statements.

Monique Bercault, whose term of office is also about to expire, has decided not to seek re-election.

Furthermore, upon the proposal of the Supervisory Board's nominations committee, the shareholders will be asked to appoint three new members to the Supervisory Board: Marie-Claude Mayer (Worldwide Account Director at Publicis), Marie-Jos ee Kravis (President of the New York Museum of Modern Art (MoMA)), and V eronique Morali (Chair of Fimalac D eveloppement).

The Supervisory Board currently has fourteen members (since the resignation of L eone Meyer in November 2009):

- Elisabeth Badinter, Chair of the Publicis Groupe SA Supervisory Board
- Sophie Dulac, Managing Director of Sophie Dulac Productions
- Simon Badinter, Chairman and CEO of M edias & R egies Europe
- Monique Bercault, Technical Advisor to the Chairman and CEO of M edias & R egies Europe (not seeking re-election)
- Claudine Bienaim e, Member of the Supervisory Board since June 2008
- Michel Cicurel, Chairman of the Management Board of Compagnie Financiere Edmond de Rothschild
- Henri-Calixte Suaudeau, Director of Publicis Conseil
- Michel Halperin, Attorney
- H el ene Ploix, Chair of Pechel Industries Partenaires
- Amaury de Seze, Chairman of Groupe Carrefour
- G erard Worms, Vice Chairman of Rothschild & Cie Banque
- Tatsuyoshi Takashima, President & CEO de Dentsu Inc.
- Felix George Rohatyn, Special Advisor to the Chairman & CEO of Lazard
- Tadashi Ishii, Executive Vice-President of Dentsu Inc.

Subject to shareholder approval of the proposed re-elections and new appointments, Publicis Groupe's Supervisory Board will be comprised of seven women and nine men, for a total of sixteen members of whom eight will be independent Directors.



Marie-Claude Mayer, born on October 7, 1947, is a graduate of the *Institut d'Etudes Politiques* in Paris and holds a master's degree in Sociology. She began her career at Publicis Conseil in 1972, as Assistant Head of Advertising. Appointed Client Manager, she managed large accounts in various sectors (Colgate, Europ Assistance, Nestlé, Galeries Lafayette, Dim/Sara Lee, etc.). She joined the Management Committee of Publicis Conseil as Managing Director Partner. In 1998, she was appointed Worldwide Account Director for the L'Oréal Group, with responsibility for supervising the L'Oréal brands which are managed by the Publicis network in more than 70 countries (Garnier, Softsheen.Carson, LaScad, Lancôme, Biotherm, Helena Rubinstein, L'Oréal Professionnel, Kérastase, Matrix). Since 2009, she has been a member of the Shareholders' Committee of the Women's Forum for the Economy and Society.

Marie-Josée Kravis, born on September 11, 1949, received a master's degree in economics from the University of Ottawa. She is an economist specializing in public policy analysis and strategic planning. She has been associated with the Hudson Institute since 1973. As a journalist, she was a columnist for several Canadian newspapers. She has also contributed to *Foreign Affairs* and *The Wall Street Journal*. She is the Chairman of the Museum of Modern Art (New York) and a member of Board of the Hudson Institute and of The Robin Hood Foundation. She is a member of the Board of Overseers and Board of Managers of Memorial Sloan-Kettering Cancer Center. She is a member of the International Advisory Committee of the Federal Reserve Bank of New York.

Véronique Morali, born on September 12, 1958, graduated from the *Institut d'Etudes Politiques de Paris* and the *Ecole Supérieure de Commerce de Paris*. Since 1990, she has successively served as *Chargée de mission*, Deputy Managing Director, Director and CEO of Groupe Fimalac, and then as Chairman of Fimalac Développement and Director and Vice-Chairman of Fitch Group. In December 2009, she was appointed a Director of Coca-Cola Entreprises Inc. and Chairman of Women Corporate Directors Paris. She is founder and chairman of the website Terrafemina and, since 2010, a member of the Shareholders' Committee of the Women's Forum for the Economy and Society.

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Forthcoming Annual General Meeting of Shareholders: June 1, 2010 at 10 a.m. at publiciscinemas

About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's third largest communications group. In addition, it is ranked as the world's second largest media agency, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi, and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty. Media consultancy and buying is offered through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by Digitas and Razorfish. Publicis Groupe launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Razorfish, Starcom MediaVest Group, Denuo and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's Specialized Agencies and Marketing Services offer healthcare communications with Publicis Healthcare Communications Group (PHCG), sustainability communications and multicultural communications. With MS&L Group, one of the world's top five PR and Events networks Publicis Groupe expertise ranges from corporate and financial communications to public relations and public affairs, branding, social media marketing and events, sports marketing and events. Web site: www.publicisgroupe.com

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