

Half-Year 2018 Financial Report

August 3, 2018 – The Half-Year 2018 Financial Report of *Publicis Groupe* [Euronext Paris FR0000130577, CAC 40] is available at the Company's website, www.publicisgroupe.com (Investors / Investors & Analysts / Regulatory Information).

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organised across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), **Publicis.Sapient** (SapientRazorfish & Sapient Consulting) and **Publicis Health**. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe | LinkedIn : Publicis Groupe | <http://www.youtube.com/user/PublicisGroupe> | *Viva la Difference!*

Contacts

Publicis Groupe

| | | | |
|--------------------|--------------------------|-----------------------|--|
| Peggy Nahmany | Corporate Communications | + 33 (0)1 44 43 72 83 | peggy.nahmany@publicisgroupe.com |
| Jean-Michel Bonamy | Investor Relations | + 33 (0)1 44 43 77 88 | jean-michel.bonamy@publicisgroupe.com |
| Chi-Chung Lo | Investor Relations | + 33 (0)1 44 43 66 69 | chi-chung.lo@publicisgroupe.com |