

Press release



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Publicis Groupe [EURONEXT Paris: FR0000130577] announces the appointment of Anne-Gabrielle Heilbronner

« I'm delighted to have Anne-Gabrielle with us at Publicis Groupe. I'm convinced she will contribute significantly thanks to her great wealth of experience and the rigor and exacting standards she has demonstrated throughout her career »,
said Maurice Lévy,
Chairman and CEO of
Publicis Groupe.

Anne-Gabrielle Heilbronner is joining Publicis Groupe as Senior Vice President, Compliance and Legal. In this capacity she will be in charge of compliance, legal affairs and internal audit and risk.

Anne-Gabrielle Heilbronner is a graduate of Paris business school ESCP and political science institute IEP. She is also an alumna of ENA (Ecole Nationale d'Administration, René Char Promotion). She began her career at the Inspection Générale des Finances in 1995, before moving to the French Treasury in 1999.

In 2000, she joined Euris/Rallye as Global Head of Corporate Finance. Between 2004 and 2007, she was successively appointed Cabinet Director of the State Secretary for Reform, and Special Advisor to the Minister of Foreign Affairs in charge of international economic and financial affairs and corporate relations.

Anne-Gabrielle Heilbronner was Head of Internal Audit and Risk Management at SNCF (French railways) between 2007 and 2010, and then joined Société Générale Corporate and Investment Banking as Managing Director and Senior Banker in charge of a client portfolio of major French companies.

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About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 54,000 professionals.

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