



PUBLICIS GROUPE

PRESS RELEASE

Publicis Groupe Appoints Stéphanie Atellian as Investor Relations Officer

Paris, France, October 3, 2011 -- Publicis Groupe [EURONEXT Paris: FR0000130577] announces the appointment of Stéphanie Atellian as Investor Relations Officer. She will be responsible for relations with investors, stock-holders and analysts, and will report to Martine Hue, the Director of Investor Relations.

Stéphanie Atellian, 35, graduated from ESSEC and EFAP. She began her career in 1999, in the Marketing division of investment company Exane, then joined the Financial Communication division of Groupe Accor in 2001, in charge of investor marketing. In 2004, she joined Groupe Mersen (formerly Carbone Lorraine), and became its Director of Investor Relations in January 2010.

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About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

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